

**1. Official name of the Lab:** Ecovision Laboratory

**2. Hosting unit and institutional location:**

- Faculty of Economic Sciences, Moldova State University
- Chisinau, Republic of Moldova, A. Mateevici, 60, Central Campus Building, aud.331

**3. Date (month/year) of establishment:** September 24, 2025

(<https://www.facebook.com/share/p/1C1E1tnGfZ/>,  
<https://www.facebook.com/share/p/1Bt29FPrAm/>).

The Lab started operating on October 1, 2025.

**4. Type of infrastructure:** hybrid.

**5. Main thematic focus:**

- circular economy;
- digital & ICT solutions;
- place-based climate innovation.

**6. Main functions of the Lab:**

- research & innovation;
- student projects;
- stakeholder collaboration;
- co-creation & workshops;
- innovation events.

**7. Equipment /tools (short description) (optional at this stage, only what exists already):**

The laboratory is already equipped with two desktop computers, two laptops, a digital interactive board, a flip chart, and a stable internet connection, which provide the essential technical infrastructure needed to deliver training sessions, mentoring activities, and digital learning support.

**8. Responsible person:**

Covalschi Tatiana, assoc. prof., [tatiana.covalschi@usm.md](mailto:tatiana.covalschi@usm.md)

**9. Connection to institutional strategy**

The Ecovision Lab is not linked to existing institutional strategies but is intentionally designed to become a core component of the Faculty's and University's long-term strategic vision for innovation, sustainability, and regional impact and will be included in the next strategic documents, both at the Faculty and University level that will be developed during 2026.

**10. Stakeholders already engaged:**

- 3 academic partners: University Stefan cel Mare of Suceava, University of European Studies of Moldova, National Institute for Economic Research;
- 7 business partners: "BM Public" LLC, "D&D Universal Grup" LLC, "OLMOSDON" LLC, "GLOBECO INTERNATIONAL" LLC, "TOP ASELLER" LLC, "PROXIDEI" LLC, "VICTIANA" LLC;
- 1 public authority: National Inbound and Domestic Tourism Association of Moldova (ANTRIM);
- 4 community or NGOs: Association of Women Entrepreneurs of Moldova (AFAM), Moldova, the Association for Human Rights "LEGIS", Moldova, the Regional Center for Social Initiatives and Sustainable Development, Moldova, Institute for Development and Social Initiatives "Viitorul" (IDIS).

### **11. Planned activities in Phase 1 and Phase 2 of Climate Engine project:**

- Mentoring and consulting students, start-ups, academic and non-academic staff, and labor market representatives;
- Organizing various university courses, workshops, and trainings related to innovation, sustainability and climate change;
- Hosting the Innovation Day event;
- Hosting activities organized during Innovation Week;
- Hosting the Innovation Bootcamp;
- Hosting various other events aligned with the goals and objectives of the Climate Engine Project;
- Conducting applied research, sectoral analyses, and studies related to innovation, green skills, climate resilience, and sustainable development;
- Facilitating collaboration and networking between academia, industry, and public institutions;
- Supporting capacity-building activities for teaching staff and researchers in the field of climate innovation.

### **12. Expected outcomes / impact for the institution:**

The launch of the Ecovision Lab represents more than a KPI: it establishes a long-term structure whose impact will extend well beyond the project's timeline, fostering ongoing collaboration, innovation, and engagement around climate-related challenges. The events, training sessions and consultations that were organized in this Laboratory, as well as the follow-up discussions made a shift in mindset : participants developed a heightened awareness of how entrepreneurial activities impact the environment and a clearer understanding of the need to integrate responsible, sustainable practices into their work.

This shift became evident through the way participants started to question existing approaches, express interest in climate-responsible innovation, and seek guidance on applying sustainable principles in their projects and teaching. Start-ups demonstrated increased motivation to refine their business models with environmental considerations in mind, while academic staff reported a stronger intention to incorporate sustainability topics into their courses. Students, in particular, showed growing curiosity and openness toward green entrepreneurship. The non-academic staff from our university and faculty showed interest in developing the MSU and Faculty strategies aligned with the SDGs.

We consider this change significant because it aligns directly with the project's intended outcomes: fostering a culture of climate awareness and promoting sustainable innovation within the university ecosystem. The feedback received clearly indicates that the project has begun to influence attitudes, behaviors and future plans in meaningful and lasting ways.