

THE XIX TH EDITION OF THE ANNUAL  
INTERNATIONAL SCIENTIFIC CONFERENCE

# MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY



MOLDOVA STATE  
UNIVERSITY



FACULTY OF ECONOMIC  
SCIENCES

## PROGRAM



22-23 OCTOMBRIE 2026  
ORA 10:00

Str. A. Mateevici, 60,  
Chișinău, MD-2009  
Republica Moldova



### CONFERENCE PARTNERS



# **MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY**

**The International Scientific Conference „Modern paradigms in the development of the national and world economy”**

**Organized by:**  
**Faculty of Economic Science, Moldova State University**

## **ORGANIZATIONAL COMMITTEE:**

**President:** BUZDUGAN Adriana, PhD, Associate prof., Dean of Faculty of Economic Science, Moldova State University

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BULAT Veronica, PhD, Associate prof.  
COSNICEAN Irina, PhD, lecturer  
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DOGA-MÎRZAC Mariana, PhD hab., Associate prof.  
MOCANU Natalia, PhD hab., Associate prof.  
CIOBANU Ghenadie, PhD, lecturer, University ARTIFEX, Bucharest, Romania  
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FILIP Angela, PhD, Associate prof.  
DRAGOMIR Lilia, PhD, Associate prof.univ.  
JALENCU Marian, PhD, Associate prof.univ.  
BRUMA Ina, PhD, Associate prof.  
GHERJAVCA Svetlana, PhD, Associate prof.  
ULIAN Ecaterina, PhD, lecturer.  
GHEORGHÎȚA Eugenia, lecturer assist.  
LABLIUC Sveatoslav, lecturer assist.  
LACHI Cristina, lecturer assist.  
DAVYDENKO Nadiia, Dr., prof., univ., State Tax University, Irpin, Kyiv region, Ukraine

# **MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY**

## **SCIENTIFIC COMMITTEE:**

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University of Technology

MANTA Otilia Prof. PhD hab., School of Advanced Studies of the Romanian  
Academy (SCOSAAR), Bucharest, Romania

FLEACĂ Elena, PhD in Industrial Engineering; University Professor; National  
University of Science and Technology POLITEHNICA Bucharest; Faculty of  
Entrepreneurship, Engineering and Business Management; Department of  
Entrepreneurship and Management

MENSHIKOVA Maria, PhD, Associate Professor at Universitas Mercatorum  
(Rome, Italy)

VASYLISHYN Stanislav , Doctor of Economic Sciences, Professor, Director,  
Institute of Accounting and Finance of the National Academy of Agrarian  
Sciences of Ukraine, Leading Researcher, Department of Accounting and  
Taxation, NSC "Institute of Agrarian Economics" of the National Academy of  
Agrarian Sciences of Ukraine

ZAPLITNA Tatiana, PhD in Economics, Associate Professor at the Department  
of Economics, Faculty of Socio-Economic and Legal Sciences, National  
Transport University, Kyiv, Ukraine

MALIUGA Nataliia, Doctor of Economic Sciences, Professor, Head of the  
Department of Accounting, Taxation and Auditing, Polissia National University,  
Jitomir, Ukraine.

KIBIK Olha - Doctor of Economic Sciences, Professor, The Head of the  
Department of Economics, Management, Accounting and Finance, Faculty of  
Judicial and International Law, National University "Odesa Law Academy",  
Ukraine.

## **MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY**

TRACHOVA Daria, Doctor of Science in Economics, Professor, Senior Researcher of the Accounting and Taxation Office of the National Research Center Institute of Agrarian Economics of the UAAS, Certified auditor  
BUZDUGAN Adriana, PhD., Associate prof., MSU, Republic of Moldova  
MULIC Andrei, PhD, Associate prof., MSU, Republic of Moldova  
COJOCARU Maria, PhD, Associate prof., MSU, Republic of Moldova  
DOLGHI Cristina, PhD., Prof., MSU, Republic of Moldova  
BULAT Veronica, PhD, Associate prof., MSU, Republic of Moldova  
COSNICEAN Irina, PhD, lecturer., Republic of Moldova  
DOGA-MÎRZAC Mariana, PhD hab., Associate prof., MSU, Republic of Moldova  
MOCANU Natalia, PhD hab., Associate prof.  
CIMPOEȘ Dragoș, PhD hab., Prof., Moldova State University  
FILIP Angela, PhD, Associate prof., MSU, Republic of Moldova  
GOLOCIALOVA Irina, PhD hab., Associate prof., MSU, Republic of Moldova  
CLICHICI Dorina , PhD, Senior Researcher, Institute for World Economy, Romanian Academy, Romania  
DAVYDENKO Nadiia, Dr., prof., univ., State Tax University, Irpin, Kyiv region, Ukraine  
PIRCIOG Camelia Speranța, PhD, General Director of the National Scientific Research Institute for Labour and Social Protection, Bucharest, Romania.  
GRIGORESCU Adriana, PhD, Professor, National University of Political Studies and Public Administration, Bucharest, Romania.  
MANOLE Alexandru, PhD, Professor, Rector of ARTIFEX University of Bucharest, Romania.  
ALEXANDRU Felicia, PhD, Professor, Bucharest University of Economic Studies, Bucharest, Romania.  
CREȚU Alina Ștefania, PhD, Associate Professor, Bucharest University of Economic Studies, Bucharest, Romania.

# **MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY**

**Conferința științifică internațională „Paradigme moderne în dezvoltarea economiei naționale și mondiale”**

**Organizat de:  
Facultatea de Științe Economice, Universitatea de Stat din  
Moldova**

## **COMITETUL ORGANIZATORIC:**

**Președinte:** BUZDUGAN Adriana, Dr., conf., univ., Decan Facultate de Științe Economice, Universitatea de Stat din Moldova

### **Membrii:**

ULIAN Galina, Dr., hab., prof., univ.

MULIC Andrei, Dr., conf., univ.

COJOCARU Maria, Dr., conf., univ.

BULAT Veronica, Dr., conf., univ.

COSNICEAN Irina, Dr., lector., univ.

MANTA Otilia Prof. Dr., hab., conf., univ. Școala de Studii Avansate a Academiei Române (SCOSAAR), București, România

SERBESCU Tiberius, Parcul Științific și Tehnologic, TEHNOPOLIS, Iași

DOGA-MÎRZAC Mariana, Dr., hab., conf., univ.

MOCANU Natalia, Dr., hab., conf., univ.

CIOBANU Ghenadii, Dr., lector., univ., Universitatea ARTIFEX, București, România

COVALSCHI Tatiana, Dr., conf., univ.

FILIP Angela, Dr., conf., univ.

DRAGOMIR Lilia, Dr., conf., univ.

JALENCU Marian, Dr., prof., univ.

BRUMA Ina, Dr., conf., univ.

GHERJAVCA Svetlana, Dr., conf., univ.

ULIAN Ecaterina, Dr., lector., univ.

GHEORGHÎTA Eugenia, asistent univ.

LABLIUC Sveatoslav, asistent univ.

LACHI Cristina, asistent univ.

DAVYDENKO Nadiia, Dr., prof., univ., State Tax University, Irpin, Kyiv region, Ukraine

# MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

## COMITETUL ȘTIINȚIFIC:

**Președinte:** HĂMURARU Maria, Dr., conf., univ., Prorector activitate economico-financiară, Universitatea de Stat din Moldova

**Vice president:** ULIAN Galina, Dr., hab., prof., univ., Universitatea de Stat din Moldova

### Membrii:

POPA Ion, Dr., hab., prof., univ., Decan FM/AȘE București, România

NASTASE Carmen, , Dr., hab., prof., univ., Decan, FEAA/USV, România

CIBOTARIU Irina-Ștefana, Dr., conf., univ., FEAA/USV, România

UMAN Timur PhD, Profesor de contabilitate și control, Președinte al Consiliului pentru Educație și Cercetare, Jönköping International Business School, JÖNKÖPING UNIVERSITY

BAKHCHIVANZHI Liudmila, Dr. în științe economice, conf. univ. în cadrul Departamentului Marketing, Antreprenariat și Comerț, Universitatea Națională de Tehnologie din Odesa.

MANTA Otilia Prof. Dr., hab., conf., univ. Școala de Studii Avansate a Academiei Române (SCOSAAR), București, România

FLEACĂ Elena, doctor în Inginerie Industrială; profesor universitar;

Universitatea Națională de Știință și Tehnologie POLITEHNICA București;

Facultatea de Antreprenariat, Ingineria și Managementul Afacerilor;

Departamentul de Antreprenariat și Management

MENSHIKOVA Maria, Dr., conf., univ. la Universitas Mercatorum (Roma, Italia).

VASYLYSHYN Stanislav, Dr., hab., prof., univ., director al Institutului de Contabilitate și Finanțe al Academiei Naționale de Științe Agrare a Ucrainei, cercetător științific principal în cadrul Departamentului de Contabilitate și Fiscalitate al Centrului Național Științific „Institutul de Economie Agrară” al Academiei Naționale de Științe Agrare a Ucrainei.

ZAPLITNA Tatiana, Dr., conf., univ. în cadrul Departamentului de Economie, Facultatea de Științe Socioeconomice și Juridice, Universitatea Națională de Transport, Kiev, Ucraina.

MALIUGA Nataliia, Dr., hab., prof., univ., șefa Departamentului de Contabilitate, Fiscalitate și Audit, Universitatea Națională Polissia, Jîtomîr, Ucraina.

## **MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY**

KIBIK Olha, Dr., hab., prof., univ., șefa Departamentului de Economie, Management, Contabilitate și Finanțe, Facultatea de Drept Judiciar și Internațional, Universitatea Națională „Academia de Drept din Odesa”, Ucraina.  
TRACHOVA Daria, Dr., hab., prof., univ., cercetător științific principal în cadrul Departamentului de Contabilitate și Fiscalitate al Centrului Național Științific „Institutul de Economie Agrară” al Academiei Ucrainene de Științe Agrare, auditor certificat.

BUZDUGAN Adriana, Dr., conf., univ., Universitatea de Stat din Moldova

MULIC Andrei, Dr., conf., univ., Universitatea de Stat din Moldova

COJOCARU Maria, Dr., conf., univ., Universitatea de Stat din Moldova

DOLGHI Cristina, Dr., conf., univ., Universitatea de Stat din Moldova

BULAT Veronica, Dr., conf., univ., Universitatea de Stat din Moldova

DOGA-MÎRZAC Mariana, Dr., hab., conf., univ., Universitatea de Stat din Moldova

MIRONOV Svetlana, Dr., conf., univ., Universitatea de Stat din Moldova

COSNICEAN Irina, Dr., lector., univ., Universitatea de Stat din Moldova

MOCANU Natalia, Dr., hab., conf., univ., Universitatea de Stat din Moldova

CIMPOEȘ Dragoș, Dr., hab., conf., univ., Universitatea de Stat din Moldova

FILIP Angela, Dr., conf., univ., Universitatea de Stat din Moldova

GOLOCIALOVA Irina, Dr., conf., univ., Universitatea de Stat din Moldova

CLICHICI Dorina , Dr, cercetător științific gradul II, Institutul de Economie Mondială, Academia Română, România

DAVYDENKO Nadiia, doctor în științe economice, profesor universitar, Universitatea Fiscală de Stat, Irpin, regiunea Kiev, Ucraina.

PIRCIOG Camelia Speranța , Dr., Director General Institutul național de cercetare științifică în domeniul muncii și protecției sociale, București România  
Adriana Grigorescu, Prof. Univ. Dr. Școala Națională de Studii Politice și Administrative, București, Romania

MANOLE Alexandru , Prof., Univ.,dr., Rector Universitatea Atrifex București România

ALEXANDRU Felicia, Prof., Univ.dr., Academia de Studii Economice București

Alina Ștefania Crețu, Conf. Univ., Dr., Academia de Studii Economice București

# MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

## CONFERENCE PROGRAMME

| <b>Thursday, October 22</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>09:30-10:00</b>          | <b>Welcome &amp; Registration of the participants</b><br><i>Republic of Moldova, mun. Chisinau,<br/> Moldova State University,<br/> 60 A. Mateevici str.,<br/> Regina Maria Hall (137), Main Building</i><br>acceptence and registration on Google Meet platform:<br><a href="https://meet.google.com/tbk-ewnd-rju">https://meet.google.com/tbk-ewnd-rju</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>10:00-10:30</b>          | <b>Opening Session</b><br><b>Welcome speech</b><br>DANDARA Otilia – Rector, Habilitated Doctor, University Professor, Moldova State University,<br>UNGUREANU Laurenția – Vice-Rector for Scientific Research, Habilitated Doctor, University Professor, Corresponding Member of the Academy of Sciences of Moldova, Moldova State University<br>HAMURARU Maria – Vice-Rector for Economic and Financial Affairs, PhD in Economics, Associate Professor, Moldova State University, Republic of Moldova.<br>UMAN Timur – PhD, Professor of Accounting and Control, Chair of the Board of Education and Research Education, Jönköping International Business School, Jönköping University, Sweden.<br>NASTASE Carmen, PhD hab., Prof., Dean FEAA/USV, Romania<br>SERBESCU Constantin Florin – Director General, TEHNOPOLIS Science and Technology Park, Iași, Romania.<br>DAVYDENKO Nadiia – PhD in Economics, University Professor, State Tax University, Irpin, Kyiv Region, Ukraine. |
| <b>10:30-12:00</b>          | <b>Plenary Session</b><br><i>Moldova State University, 60 A. Mateevici str.,<br/> Regina Maria Hall (137), Main Building</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>12:00-13:00</b>          | <b>Coffee Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

# MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

| Sections` Presentations                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                          |
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| <p style="text-align: center;"><b>Section 1</b></p> <p style="text-align: center;"><b>MODERN APPROACHES TO ACHIEVING MANAGERIAL PERFORMANCE</b></p> <p><b>Moderator – COSNICEAN Irina, PhD, lecturer., MSU, Republic of Moldova</b></p> <p style="text-align: center;"><i>Moldova State University,<br/>60 A. Mateevici str.,<br/>312, Main Building</i></p> <p>acceptence and registration on Google Meet platform:<br/> <a href="https://meet.google.com/ooj-nuvt-dwg">https://meet.google.com/ooj-nuvt-dwg</a> </p>                                                                                                                                                                                                                                                                                                                                              |                                          |
| <b>14:00-16:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>Paper presentations</b>               |
| <b>16:00-17:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>Final Discussions and Concluzions</b> |
| <p style="text-align: center;"><b>Section 2</b></p> <p style="text-align: center;"><b>EMERGING TRENDS IN GLOBAL MARKETING AND SUSTAINABLE TOURISM STRATEGIES</b></p> <p><b>Moderator – BULAT Veronica, PhD, Associate prof., MSU, Republic of Moldova</b></p> <p style="text-align: center;"><i>Moldova State University,<br/>60 A. Mateevici str.,<br/>331, Main Building</i></p> <p>acceptence and registration on Google Meet platform:<br/> <a href="#">Sectiunea 2</a><br/> <a href="#">Thursday, October 22 · 1:30 – 4:30pm</a><br/> <a href="#">Time zone: UTC</a><br/> <a href="#">Google Meet joining info</a><br/>           Video call link: <a href="https://meet.google.com/kcy-ryip-zeu">https://meet.google.com/kcy-ryip-zeu</a><br/> <a href="https://calendar.app.google/f2mxUKKxGRqQxgur7">https://calendar.app.google/f2mxUKKxGRqQxgur7</a> </p> |                                          |
| <b>14:00-16:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>Paper presentations</b>               |
| <b>16:00-17:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>Final Discussions and Concluzions</b> |
| <p style="text-align: center;"><b>Section 3</b></p> <p style="text-align: center;"><b>FINANCIAL SYSTEM DEVELOPMENT: CHALLENGES AND PERSPECTIVES</b></p> <p><b>Moderator – MULIC Andrei, PhD, Associate prof., MSU, Republic of Moldova</b></p> <p style="text-align: center;"><i>Moldova State University,<br/>60 A. Mateevici str., 305, Main Building</i></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                          |

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| acceptence and registration on Google MEET platform:<br><a href="https://meet.google.com/jqc-qimv-yts">https://meet.google.com/jqc-qimv-yts</a>                                                                                                                                                                                                                                                                                                                                          |                                          |
| <b>14:00-16:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <b>Paper presentations</b>               |
| <b>16:00-17:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <b>Final Discussions and Concluzions</b> |
| <p style="text-align: center;"><b>Section 4</b><br/> <b>ACCOUNTING, AUDITING AND APPLIED QUANTITATIVE ANALYSIS</b></p> <p><b>Moderator –COJOCARU Maria, PhD, Associate prof., MSU, Republic of Moldova</b></p> <p style="text-align: center;"><i>Moldova State University,<br/>60 A. Mateevici str., 436, Main Building</i></p> <p>acceptence and registration on Google Meet platform:<br/> <a href="https://meet.google.com/ndc-srma-zjz">https://meet.google.com/ndc-srma-zjz</a></p> |                                          |
| <b>14:00-16:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <b>Paper presentations</b>               |
| <b>16:00-17:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <b>Final Discussions and Concluzions</b> |

## CONFERENCE PROGRAMME

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| <b>Friday, October 23</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                               |
| <b>Continuation of the activities in the thematic sections within the scientific conference</b><br><b>Sections` Presentations/ Thematic Workshops</b>                                                                                                                                                                                                                                                                                                                                                            |                                               |
| <p style="text-align: center;"><b>Section 5</b><br/> <b>SUSTAINABLE STRATEGIES FOR ECONOMIC WELL-BEING AND FINANCIAL RESILIENCE</b></p> <p><b>Moderator – BUZDUGAN Adriana, PhD, Associate prof., MSU, Republic of Moldova</b></p> <p style="text-align: center;"><i>Moldova State University,<br/>60 A. Mateevici str.,<br/>331, Main Building</i></p> <p>acceptence and registration on Google MEET platform:<br/> <a href="https://meet.google.com/hdd-gztt-ndw">https://meet.google.com/hdd-gztt-ndw</a></p> |                                               |
| <b>10:00-13:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <b>Paper presentations/Thematic Workshops</b> |
| <b>13:00-15:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <b>Final Discussions and Concluzions</b>      |

## MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

### Section 6

#### RESEARCH AND INNOVATION FOR SUSTAINABILITY REPORTING AND BUSINESS RESILIENCE

**Moderatori: JALENCU Marian, PhD, Associate prof., MSU, Republic  
of Moldova**

*Moldova State University,  
60 A. Mateevici str.,  
312, Main Building*

acceptance and registration on Google MEET platform:

<https://meet.google.com/oaj-nuvt-dwg>

|                    |                                               |
|--------------------|-----------------------------------------------|
| <b>10:00-13:00</b> | <b>Paper presentations/Thematic Workshops</b> |
| <b>13:00-15:00</b> | <b>Final Discussions and Concluzions</b>      |

# MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

## PROGRAMUL CONFERINȚEI

|                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
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| <b>Joi, 22 octombrie</b>                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>09:30-10:00</b>                                                                      | <b>Înregistrarea participanților</b><br><i>Republica Moldova, mun. Chișinău,<br/> Universitatea de Stat din Moldova,<br/> str. A. Mateevici 60<br/> Sala Regina Maria (137), Blocul Central</i><br>(acceptarea și înregistrarea pe platforma Google Meet:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <a href="https://meet.google.com/tbk-ewnd-riu">https://meet.google.com/tbk-ewnd-riu</a> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>10:00-10:30</b>                                                                      | <b>Sesiunea de deschidere</b><br><b>Cuvânt de salut</b><br>DANDARA Otilia – Rector al Universității de Stat din Moldova, doctor habilitat, profesor universitar,<br>UNGUREANU Laurenția – Prorector pentru activitate științifică, doctor habilitat, profesor universitar, membru corespondent al Academiei de Științe a Moldovei, Universitatea de Stat din Moldova<br>HAMURARU Maria – Prorector pentru activitate economico-financiară, doctor în științe economice, conferențiar universitar, Universitatea de Stat din Moldova<br>UMAN Timur – Doctor, profesor în contabilitate și control, președinte al Consiliului pentru Educație și Cercetare, Școala Internațională de Afaceri Jönköping (Jönköping International Business School), Universitatea Jönköping, Suedia.<br>NASTASE Carmen, , Dr., hab., prof., univ., Decan, FEAA/USV, România<br>ȘERBESCU Constantin Florin – Director General al Parcului Științific și Tehnologic TEHNOPOLIS, Iași, România.<br>DAVYDENKO Nadiia – Doctor în științe economice, profesor universitar, Universitatea Fiscală de Stat, Irpin, regiunea Kiev, Ucraina. |
| <b>10:30-12:00</b>                                                                      | <b>Sesiunea plenară</b><br><i>Universitatea de Stat din Moldova, str. A. Mateevici 60<br/> Sala Regina Maria (137), Blocul Central</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>12:00-13:00</b>                                                                      | <b>Pauză de cafea</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

# MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

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|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|
| <b>Prezentări în secțiuni</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                      |
| <p style="text-align: center;"><b>Secțiunea 1</b><br/> <b>MODALITĂȚI MODERNE DE REALIZARE A PERFORMANȚEI</b><br/> <b>MANAGERIALE</b></p> <p><b>Moderator – COSNICEAN Irina, dr., lector. univ., USM, Republica Moldova</b></p> <p style="text-align: center;"><i>Universitatea de Stat din Moldova,<br/>str. A. Mateevici 60<br/>312, Blocul Central</i></p> <p>acceptarea și înregistrarea pe platforma Google Meet:<br/> <a href="https://meet.google.com/ooj-nuvt-dwg">https://meet.google.com/ooj-nuvt-dwg</a></p>                                                                                                                                                                                                                                                                                                |                                      |
| <b>14:00-16:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>Prezentarea rapoartelor</b>       |
| <b>16:00-17:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>Dezbateri și concluzii finale</b> |
| <p style="text-align: center;"><b>Secțiunea 2</b><br/> <b>TENDINȚE EMERGENTE ÎN MARKETINGUL GLOBAL ȘI</b><br/> <b>STRATEGIILE SUSTENABILE ÎN TURISM</b></p> <p><b>Moderator – BULAT Veronica, dr., conf. univ., USM, Republica Moldova</b></p> <p style="text-align: center;"><i>Universitatea de Stat din Moldova,<br/>str. A. Mateevici 60<br/>331, Blocul Central</i></p> <p>acceptarea și înregistrarea pe platforma Google Meet:<br/> <a href="#">Secțiunea 2</a><br/> <a href="#">Thursday, October 22 · 1:30 – 4:30pm</a><br/> <a href="#">Time zone: UTC</a><br/> <a href="#">Google Meet joining info</a><br/> <a href="#">Video call link: https://meet.google.com/kcy-ryip-zeu</a><br/><br/> <a href="https://calendar.app.google/f2mxUKKxGRqQxgur7">https://calendar.app.google/f2mxUKKxGRqQxgur7</a></p> |                                      |
| <b>14:00-16:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>Prezentarea rapoartelor</b>       |
| <b>16:00-17:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>Dezbateri și concluzii finale</b> |
| <p style="text-align: center;"><b>Secțiunea 3</b><br/> <b>DEZVOLTAREA SISTEMULUI FINANCIAR: PROBLEME ȘI</b><br/> <b>PERSPECTIVE</b></p> <p><b>Moderator – MULIC Andrei, dr., conf. univ., USM, Republica Moldova</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                      |

## MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                      |
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| <p style="text-align: center;"><i>Universitatea de Stat din Moldova,<br/>str. A. Mateevici 60<br/>305, Blocul Central</i></p> <p>acceptarea și înregistrarea pe platforma Google MEET:<br/><a href="https://meet.google.com/jqc-qimv-yts">https://meet.google.com/jqc-qimv-yts</a></p>                                                                                                                                                                                                                  |                                      |
| <b>14:00-16:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>Prezentarea rapoartelor</b>       |
| <b>16:00-17:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>Dezbateri și concluzii finale</b> |
| <p style="text-align: center;"><b>Secțiunea 4</b><br/><b>CONTABILITATE, AUDIT ȘI ANALIZĂ CANTITATIVĂ</b><br/><b>APLICATĂ</b></p> <p><b>Moderator – COJOCARU Maria, dr., conf. univ., USM, Republica Moldova</b></p> <p style="text-align: center;"><i>Universitatea de Stat din Moldova,<br/>str. A. Mateevici 60, 436, Blocul Central</i></p> <p>acceptarea și înregistrarea pe platforma Google Meet:<br/><a href="https://meet.google.com/ndc-srma-ziz">https://meet.google.com/ndc-srma-ziz</a></p> |                                      |
| <b>14:00-16:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>Prezentarea rapoartelor</b>       |
| <b>16:00-17:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>Dezbateri și concluzii finale</b> |

### PROGRAMUL CONFERINȚEI

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|
| <i>Vineri, 23 octombrie</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                |
| <b>Continuarea activităților conferinței științifice în secțiunile tematice</b><br><b>Prezentări pe secțiuni/Ateliere tematice</b>                                                                                                                                                                                                                                                                                                                                                                                       |                                                |
| <p style="text-align: center;"><b>Secțiunea 5</b><br/><b>STRATEGII SUSTENABILE PENTRU BUNĂSTARE</b><br/><b>ECONOMICĂ ȘI REZILIENȚĂ FINANCIARĂ</b></p> <p><b>Moderator – BUZDUGAN Adriana, dr., conf. univ., USM, Republica Moldova</b></p> <p style="text-align: center;"><i>Universitatea de Stat din Moldova,<br/>str. A. Mateevici 60<br/>331, Blocul Central</i></p> <p>Informații despre participare în Google Meet<br/><a href="https://meet.google.com/hdd-gztt-ndw">https://meet.google.com/hdd-gztt-ndw</a></p> |                                                |
| <b>10:00-13:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <b>Prezentarea rapoartelor/atelier tematic</b> |
| <b>13:00-15:00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <b>Dezbateri și concluzii finale</b>           |

## MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

### Secțiunea 6

#### CERCETARE ȘI INOVARE PENTRU RAPORTAREA SUSTENABILITĂȚII ȘI REZILIENȚA AFACERILOR

**Moderator – JALENCU Marian, dr., conf. univ., USM, Republica  
Moldova**

*Universitatea de Stat din Moldova,*

*str. A. Mateevici 60*

*312, Blocul Central*

acceptarea și înregistrarea pe platforma Google Meet:

<https://meet.google.com/oj-nuvt-dwg>

**10:00-13:00**

**Prezentarea rapoartelor/atelier tematic**

**13:00-15:00**

**Dezbateri și concluzii finale**

**MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL  
AND WORLD ECONOMY**

## **PLENARY PAPERS**

## **LUCRĂRI PREZENTATE ÎN PLENUL CONFERINȚEI**

## **MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY**

### **DOUBLE MATERIALITY ASSESSMENT IN PRACTICE: A COMPARATIVE STUDY OF TWO EASTERN EUROPEAN AGRI-FOOD VALUE-CHAIN POSITIONS**

**FLEACA Elena, DOLTU Theodora**

National University of Science and Technology POLITEHNICA Bucharest

**ȘTOMFF Speranța, CHILEA Iuliana**

National Standardisation Body/Romanian Standard Association

**KOSTADINOVA Irina**

University of Ruse "Angel Kanchev"

### **THE PERFORMANCE OF THE COOPERATIVE BANKING SECTOR IN POLAND**

**DANILOWSKA Alina**

Warsaw University of Life Sciences

**LACKA Irena**

West Pomeranian University of Technology in Szczecin

### **EXPERIENTIAL AND REGENERATIVE TOURISM AS DRIVERS OF RESILIENT DESTINATION DEVELOPMENT: TRENDS, PRACTICES AND PERSPECTIVES FOR ROMANIA AND REPUBLIC OF MOLDOVA**

**TALMACIU Mihai, MANOLESCU Irina Teodora**

“Alexandru Ioan Cuza” University of Iasi, Romania

### **HOW ORGANIZATIONS CREATE LONG-TERM VALUE THROUGH SUSTAINABLE MANAGEMENT**

**POPA Ion, ȘTEFAN Simona Cătălina, KRUGER Robert Eduard**

Bucharest University of Economic Studies, Romania

### **GREEN AND DIGITAL TRANSFORMATION OF SMEs: A BIBLIOMETRIC ANALYSIS OF RESEARCH TRENDS AND EMERGING CHALLENGES**

**CARMEN Nastase, AGHENIȚEI Ancuța**

„Ștefan cel Mare” University, Suceava

### **ARE THE PARAMETERS OF STOCK RETURNS CONSTANT THROUGHOUT A TRADING DAY?**

**Alexander DZESHKOUSKI**

NC Academy for Advance Studies, Winding Arch 6801, Durham, NC, USA

Universitatea de Stat din Moldova, US Fullbright program

**MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL  
AND WORLD ECONOMY**

**MAPPING UNIVERSITY SUSTAINABILITY INDICATORS TOWARDS  
A COMMON FRAMEWORK FOR STRATEGIC PLANNING AND  
SUSTAINABILITY REPORTING**

**HĂMURARU Maria, COJOCARU Maria, COVALSCHI Tatiana,  
GAVRILAȘ Natalia**

Moldova State University

**MACROECONOMIC AND BANK-SPECIFIC CONSTRAINTS ON  
LIQUIDITY MANAGEMENT: EVIDENCE FROM OTP BANK S.A. IN  
THE REPUBLIC OF MOLDOVA**

**MULIC Andrei, SCUTELNIC-CIBOTARI Victoria**

Moldova State University

**CIBOTARIU Irina-Stefania**

Ștefan cel Mare University of Suceava

# **SECTION 1**

## **MODERN APPROACHES TO ACHIEVING MANAGERIAL PERFORMANCE**

# **SECȚIUNEA 1**

## **MODALITĂȚI MODERNE DE REALIZARE A PERFORMANȚEI MANAGERIALE**

**MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL  
AND WORLD ECONOMY**

**ASSESSING THE MANAGERIAL PERFORMANCE OF PUBLIC  
INSTITUTIONS THROUGH TRANSPARENCY AND ACCESS TO  
PUBLIC INTEREST**

**FURCULIȚA Tatiana**

Moldova State University

**MODERN APPROACHES TO ACHIEVING MANAGERIAL  
PERFORMANCE IN PUBLIC INSTITUTIONS**

**TOFAN Tatiana**

Moldova State University

**DONCEAN Marilena**

Institute for Economic and Social Research “Gheorghe Zane” Romanian  
Academy, Iași Branch

**ARTIFICIAL INTELLIGENCE AS A TRIGGER FOR  
ORGANIZATIONAL CHANGE, INNOVATION, MANAGEMENT AND  
DEVELOPMENT**

**POPA Andrei**

Cahul University Centre “Bogdan Petriceicu Hasdeu” of Technical University of  
Moldova

**HYBRID WORK AND ORGANIZATIONAL CULTURE  
TRANSFORMATION: RELATIONAL MECHANISMS AND  
IMPLICATIONS FOR MANAGERIAL PERFORMANCE**

**MÎRZA Elena**

Alexandru Ioan Cuza University of Iași

**FINANCIAL RESOURCE MANAGEMENT IN THE EDUCATIONAL  
SYSTEM OF THE REPUBLIC OF MOLDOVA: BUDGETARY  
ANALYSIS, EFFICIENCY, AND DEVELOPMENT PROSPECTS**

**BĂDĂRĂU Elena**

Moldova State University

**ORGANIZATIONAL SYSTEMS AND THEIR IMPLICATIONS FOR  
HUMAN RESOURCE MANAGEMENT: FROM ORGANIZATIONAL  
DESIGN TO EMPLOYEE PERFORMANCE**

**PRISAC Igor**

Divitia Gratiae University, Chișinău, Republic of Moldova

## **MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY**

### **MODERN MANAGERIAL STRATEGIES FOR ENHANCING EMPLOYEE COMMITMENT IN COMMERCE: A FOCUS ON DIGITALIZATION AND GENERATIONAL CHANGE MANAGEMENT**

**RAEVSKAIA Irina**

Moldova State University

### **THE EVOLUTION OF PROFESSIONAL TRAINING IN THE CONTEXT OF ARTIFICIAL INTELLIGENCE INTEGRATION**

**ROMAȘCU Crăița-Maria**

Alexandru Ioan Cuza University of Iași

### **AGRICULTURAL KNOWLEDGE AND INNOVATION SYSTEM IN MOLDOVA: PATHWAYS TO COMPETITIVENESS AND SUSTAINABILITY**

**CIMPOIEȘ Dragoș**

Moldova State University

### **UNEVEN DEVELOPMENT OF LOCALITIES IN THE NEW ADMINISTRATIVE-TERRITORIAL STRUCTURES: RISKS AND CHALLENGES IN THE CONTEXT OF THE REFORM IN THE REPUBLIC OF MOLDOVA**

**TOFAN Tatiana**

Moldova State University

### **DIGITAL TRANSFORMATION AND ITS IMPACT ON MANAGERIAL PERFORMANCE IN ENTERPRISES IN THE REPUBLIC OF MOLDOVA**

**DIACONU Tatiana**

Moldova State University

### **WAYS OF BUILDING AND CONSOLIDATING THE ENTERPRISE'S COMPETITIVE ADVANTAGE THROUGH STRATEGIC MANAGEMENT**

**BUJOR Tatiana**

Moldova State University

### **EUROPEAN MUSEUM FUNDING MODELS AND PROSPECTS FOR THEIR APPLICATION IN THE REPUBLIC OF MOLDOVA**

**MISCHEVCA Mariana**

Moldova State University

## **MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY**

### **NEW PARADIGMS OF DEVELOPMENT: HOW REDEFINING INTELLECTUAL PROPERTY AND INTEGRATING AI SAVE ECONOMIC EDUCATION FROM DEVALUATION**

**MUNTEANU Andrei**

Universitatea Baden Württemberg

### **DIGITALIZATION, INNOVATION AND PRODUCTIVITY: NEW DETERMINANTS OF ENTERPRISE COMPETITIVENESS IN THE REPUBLIC OF MOLDOVA**

**DIACONU Tatiana**

Moldova State University

### **MOLDOVA TOBACCO AND NICOTINE EXCISE FRAMEWORK 2027- 2029**

**FREER Mikahil**

University of Barcelona, Spain

### **CIRCULARITY, BUSINESS RESILIENCE AND SUSTAINABILITY REPORTING IN UKRAINE'S HOSPITALITY SECTOR: AN EU GREEN DEAL-ALIGNED FRAMEWORK**

**Vitalii BEZSONNYI**

Simon Kuznets Kharkiv National University of Economics, Ukraine

### **INNOVATIVE INSTRUMENTS OF INVESTMENT SUPPORT FOR THE RESILIENCE OF RESPONSIBLE BUSINESS**

**KIBIK Olha**

National University "Odesa Law Academy", Ukraine

### **NEW PARADIGMS IN THE PUBLIC GOVERNANCE OF EU COUNTRIES AMIDST CURRENT TRANSFORMATIONS IN SUSTAINABLE DEVELOPMENT, THE IMPACT OF AI & ML, AND MULTILATERAL CRISES**

**CIOBANU Ghenadie**

National Scientific research Institute of Labor and social protection, Artifex  
University of Bucharest, Romania

## **SECTION 2**

**EMERGING TRENDS IN GLOBAL  
MARKETING AND SUSTAINABLE  
TOURISM STRATEGIES**

## **SECȚIUNEA 2**

**TENDINȚE EMERGENTE ÎN  
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STRATEGIILE SUSTENABILE ÎN TURISM**

**MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL  
AND WORLD ECONOMY**

**FEATURES OF THE DIGITAL POSITIONING OF THE TOURISM  
BRAND OF THE REPUBLIC OF MOLDOVA IN THE  
INTERNATIONAL TOURISM MARKET**

**STOLER Daria**

Moldova State University

**CONSUMER ATTENTION FRAGMENTATION AS A DRIVER OF  
MARKETING COMMUNICATION TRANSFORMATION**

**TRIFONOVA Larisa**

Moldova State University

**EXPLORING ART MARKETING DIRECTIONS FOR THE  
PROMOTIONS OF CULTURAL HERITAGE ACROSS DIVERSE  
CONTEXT**

**VICOL Doina**

Moldova State University

**ANALYSIS OF THE ROLE OF ARTIFICIAL INTELLIGENCE IN  
STIMULATING CREATIVITY AND ECONOMIC INNOVATION**

**STOICA Mariana**

Moldova State University

**ENTREPRENEURIAL ACTIVITY AND INNOVATION OUTCOMES IN  
ENTERPRISES IN THE REPUBLIC OF MOLDOVA AND ROMANIA**

**DOMBROVSKI Ina, NIREAN Elena**

Moldova State University

**KEY PERFORMANCE INDICATORS USED IN THE MARKETING  
AUDIT**

**BUZDUGAN Adriana, ISPRAVNIC Daria**

Moldova State University

**DRIVERS AND BARRIERS OF CONSUMER TRUST IN E-  
COMMERCE: EVIDENCE FROM THE REPUBLIC OF MOLDOVA**

**CEAIKOVSKII Alexandr**

Moldova State University

**THE ENERGY CRISIS IN THE REPUBLIC OF MOLDOVA: IMPACTS,  
VULNERABILITIES, AND PROSPECTS**

**FISTIC Maria**

Moldova State University

## **MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY**

### **MARKETING OF AGRI-FOOD PRODUCTS IN THE CONTEXT OF CLIMATE CHANGE: CHALLENGES, RISKS, AND STRATEGIC DIRECTIONS**

**NIREAN Elena, DOMBROVSCHI Ina**

Moldova State University

### **CONSUMER BEHAVIOR IN THE PURCHASING DECISION PROCESS: AN ANALYSIS OF THE INFLUENCE OF ECONOMIC AND PSYCHOLOGICAL FACTORS AND THE ONLINE ENVIRONMENT**

**NAZAR Nadejda**

Moldova State University

### **ACADEMIC MOBILITY IN THE INTERNATIONALIZATION OF HIGHER EDUCATION: IMPLICATIONS FOR TOURISM AND ECONOMIC COMPETITIVENESS**

**Natalia GAVRILAȘ, COSTEȚCHI-JUȘCA Oxana**

Moldova State University

### **ECONOMIC DIPLOMACY AS A TOOL FOR STRENGTHENING THE REPUBLIC OF MOLDOVA'S ECONOMIC RESILIENCE: INSTITUTIONAL ARCHITECTURE AND EUROPEAN INTEGRATION**

**CARAUȘ Viorica**

Moldova State University

### **STRATEGIC MARKETING MANAGEMENT OF UKRAINIAN ENTERPRISES IN NATIONAL AND GLOBAL ECONOMIC TRANSFORMATIONS**

**LAGODIIENKO Volodymyr**

Odessa National University of Technology, Odesa, Ukraine,

### **HERITAGE RAILWAYS AS EXPERIENTIAL TOURISM PRODUCTS: THE ROLE OF ROMANIA'S MOCĂNIȚA TRAINS IN SUSTAINABLE REGIONAL TOURISM**

**BURLUI Alexandru-Vasile**

PhD international student, Romania, Moldova State University

## **MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY**

### **RETHINKING ECONOMIC DEVELOPMENT IN AN ERA OF POLYCRISIS: THE HUMAN DIMENSION**

**BLYZNIUK Viktoriia**

Corresponding Member of the National Academy of Sciences of Ukraine,  
“Institute for Economics and Forecasting of the National Academy of Sciences  
of Ukraine”, Kyiv, Ukraine

### **TOTAL RAIL AND ROAD TRANSPORT COSTS IN THE REPUBLIC OF MOLDOVA'S EXPORTS TO ROMANIA: A COMPETITIVENESS- THRESHOLD FRAMEWORK AND EXPLORATORY EVIDENCE** **STANCU Florin**

Doctoral School of Legal and Economic Sciences, Craiova, Romania

### **IMPACT OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING ON UNIVERSITY EDUCATION AND DEVELOPMENT** **MANOLE Alexandru Lucian**

ARTIFEX University of Bucharest, Romania

## **SECTION 3**

### **FINANCIAL SYSTEM DEVELOPMENT: CHALLENGES AND PERSPECTIVES**

## **SECȚIUNEA 3**

### **DEZVOLTAREA SISTEMULUI FINANCIAR: PROBLEME ȘI PERSPECTIVE**

## **MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY**

### **FINANCING RESILIENT AND SUSTAINABLE ECONOMIC DEVELOPMENT: ReFinTech+ AS AN INNOVATIVE FINANCIAL INSTRUMENT FOR THE JUST TRANSITION**

**MANTA Otilia**

“Victor Slăvescu” Centre for Financial and Monetary Research, Romanian Academy

### **THE PARTICULARITIES OF GAMIFICATION DEVELOPMENT IN FINANCE**

**LUCHIAN Ivan, LACHI Cristina**

Moldova State University

### **SUBSIDIZING AND DEVELOPING ORGANIC AGRICULTURE IN THE REPUBLIC OF MOLDOVA**

**MOCANU Natalia**

Moldova State University

### **THEORETICAL AND PRACTICAL ASPECTS OF BANKING DATA MONETIZATION**

**LUCHIAN Ivan, FILIP Angela, BRUMĂ Inesa**

Moldova State University

### **FINANCIAL ASPECTS OF GREEN LOGISTICS: INVESTMENT, COSTS, AND IMPLEMENTATION CHALLENGES**

**LUCHIAN Ivan**

Moldova State University

**DONCEV Traian**

Founder and CEO, Most Organic

### **THE PHANTOM INDEX: HOW TO MEASURE THE VALUE OF ENTERPRISE WHEN THERE ISN'T STOCK MARKET - THE CUBAN METHODOLOGY FOR MSME'S**

**B. Sc. Bryan Steven ACOSTA VILLALONGA,**

Professor in University of Matanzas, Cuba

**Gastón de Jesús RODRÍGUEZ MILIAN,**

Professor in University of Matanzas, Cuba

**Marius Sorin DINCA,**

Universitatea Transilvania din Brasov

## **MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY**

### **INTEGRATION OF INTERNATIONAL SANCTIONS RISK INTO THE BANKING RISK MANAGEMENT FRAMEWORK: MODERN APPROACHES AND FUTURE PERSPECTIVES**

**GOLBAN Artur**

AML/Compliance independent expert, Republic of Moldova

### **THE GREEN AND DIGITAL TRANSITION - FACTORS OF NATIONAL ECONOMY COMPETITIVENESS IN THE CONTEXT OF EUROPEAN INTEGRATION**

**RUSU Elena, RUSU Mihail**

Moldova State University

### **EUROPEAN FINANCIAL INTEGRATION OF THE REPUBLIC OF MOLDOVA: RECENT PROGRESS, CHALLENGES AND PERSPECTIVES**

**POPOVICI Angela, BĂNCILĂ Natalia**

Moldova State University

### **REAL-WORLD ASSET (RWA) TOKENIZATION MODEL AS A MECHANISM FOR CAPITAL ATTRACTION AND LIQUIDITY ENHANCEMENT IN THE FINANCIAL MARKET OF THE REPUBLIC OF MOLDOVA**

**DAMANCIUC Corneliu, LACHI Cristina**

Moldova State University

**SCHNEIDER Scott**

International Aerospace Law & Policy Group, Australia

### **LOCAL MANAGEMENT IN THE CONTEXT OF DIGITAL TRANSFORMATION AND SUSTAINABLE DEVELOPMENT: CONCEPTUAL APPROACHES**

**DOGA-MÎRZAC Mariana, GHEORGHÎȚA Eugenia**

Moldova State University

### **HOUSEHOLD FINANCIAL ASSETS IN THE VISEGRAD COUNTRIES: STRUCTURE AND TRENDS**

**UTZIG Monika**

Warsaw University of Life Sciences

### **IMPROVING THE INSURANCE MARKET IN THE REPUBLIC OF MOLDOVA**

**MOCANU Natalia, GHERJAVCA Svetlana**

## **MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY**

Moldova State University

**MIHUȚ Casiana, MATEOC-SÎRB Nicoleta**

King Mihai I University of Life Sciences

**DAVYDENKO Nadiia**

State Tax University, Irpin, Kyiv region, Ukraine

## **GLOBAL M&A MARKET DYNAMICS AND THEIR IMPLICATIONS FOR FINANCIAL SYSTEM DEVELOPMENT**

**ULIAN Ecaterina**

Moldova State University

## **DEVELOPMENT OF RESIDENT BANKS' BUSINESS MODELS THROUGH THE PRISM OF RISK AND PERFORMANCE MANAGEMENT IN THE CONTEXT OF EUROPEAN BANKING SYSTEM INTEGRATION**

**GÎRLEA Mihail**

Moldova State University

## **TAX SYSTEM REFORM IN THE REPUBLIC OF MOLDOVA: A PROSPECTIVE ASSESSMENT OF TAX EQUITY, ECONOMIC INCENTIVES, AND THE SUSTAINABILITY OF PUBLIC REVENUES**

**BRUMĂ Inesa, FURTUNA Marinela**

Moldova State University

## **CORPORATE FINANCIAL GOVERNANCE AS A DETERMINANT OF ENTERPRISE FINANCIAL PERFORMANCE**

**BOTNARI Nadejda**

Academy of Economic Studies of Moldova

**BOTNARI Veaceslav**

Moldova State University

## **THE IMPORTANCE OF DIGITALIZING THE TAX SYSTEM FOR ATTRACTING INVESTMENT AND SUPPORTING THE BUSINESS ENVIRONMENT IN THE REPUBLIC OF MOLDOVA**

**DRAGOMIR Lilia**

Moldova State University

**MIHUȚ Casiana, MATEOC-SÎRB Nicoleta**

King Mihai I University of Life Sciences

**DAVYDENKO Nadiia**

State Tax University, Irpin, Kyiv region, Ukraine

**MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL  
AND WORLD ECONOMY**

**THE MANAGEMENT CONTROL AS A TOOL FOR IMPROVING  
FINANCIAL PERFORMANCE IN PRIVATE HEALTHCARE  
INSTITUTIONS**

**BOGOI Maria, LUSMANSCHI Galina**

Moldova State University

**THE IMPACT OF FUNDING ON THE SUSTAINABLE DEVELOPMENT  
OF THE REPUBLIC OF MOLDOVA'S HEALTHCARE SYSTEM**

**RUSU Diana**

Moldova State University

**DIGITAL FINANCIAL INCLUSION AND FINTECH REGULATION IN  
THE POLICY OF UKRAINE'S POST-WAR ECONOMIC RECOVERY**

**PETRENKO Olga**

Odesa State Agrarian University

**ATAMAS Halyna**

Odesa National University of Technology

**RISKS AND OPPORTUNITIES RELATED TO FARMERS' ACTIVITY  
IN THE REPUBLIC OF MOLDOVA**

**DASCALIUC Daniela**

Moldova State University

**ARTIFICIAL INTELLIGENCE TECHNOLOGIES IN THE DECISION-  
MAKING PROCESS OF PUBLIC AUTHORITIES**

**BEREZOVSKA Liudmyla**

Odesa National University of Technology

**E-GOVERNMENT AS A FACTOR IN INCREASING THE  
TRANSPARENCY AND ACCOUNTABILITY OF PUBLIC  
AUTHORITIES**

**KALIUZHNA Maryna**

Odesa State Agrarian University

**DIGITAL PLATFORMS AS A TOOL FOR INTERACTION BETWEEN  
PUBLIC AUTHORITIES AND CITIZENS**

**KRAVCHENKO Yuliia**

Odesa State Agrarian University

## **MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY**

### **PUBLIC ADMINISTRATION OF UKRAINE'S ECONOMIC DEVELOPMENT IN THE CONTEXT OF GLOBAL CHALLENGES**

**NIKOLIUK Olena**

Odesa National University of Technology

### **CHANGES IN INTERNATIONAL MIGRATION PATTERNS IN THE POST-SOVIET SPACE AFTER FEBRUARY 2022**

**OSHCHEPKOV Aleksey**

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### **MOLDOVA'S REFORM IMPERATIVES AND THE FINANCING MISMATCH**

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**PANUȘ Valentina, PALADI Valentina**

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**MUNTEAN Neli,**

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*Section carried out within the framework of the project 101179323 – STAR - HORIZON-MSCA-2023-SE-01, Marie Skłodowska-Curie Actions “Sustainability Transformation: Research and Innovation Network for Quality Information, Better Sustainability Reporting Practices and Business Resilience”.*

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